

**TECHNIQUE TO IDENTIFY INTERESTING PRINT ARTICLES FOR  
LATER RETRIEVAL AND USE OF THE ELECTRONIC VERSION OF THE  
ARTICLES**

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**Abstract of the Disclosure**

The present invention provides a method and system for efficient information storage and retrieval of information. The method includes the steps of: scanning/selecting/capturing a selected portion of text of the information wherein the selected portion of text scanned is typically a close-to-unique identifier of the text from which the portion was excerpted and serves as a key when the information is accessed electronically; and placing the key in an electronically available index/directory to facilitate retrieval of the information. The method may further include retrieving and storing the information associated with the key and using it to index, organize, and make available for search and retrieval the full information originally viewed by the user.

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